



**WD-40® Brand
"Share Your WD-40 Love" Sweepstakes**

Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The **WD-40® Brand "Share Your WD-40 Love" Sweepstakes** (the "Sweepstakes") begins on Monday, February 2, 2015 at 8:00:00 a.m. and ends on Monday, March 2, 2015 at 11:59:59 p.m. ("Sweepstakes Period"). All times are Pacific Daylight Time. The Sweepstakes consists of the following drawings and prizes (a "Prize" or "Prizes"): one (1) First Place Prize Drawing (The Ultimate Entertainment Center – a VIZIO 50-inch, flat screen Smart HDTV, VIZIO speaker system, Sony® Blu-Ray Player, and a South Shore Furniture City Life TV stand), five (5) Second Place Prize Drawings (\$250 Visa Gift Cards), three (3) Third Place Prize Drawings (a Jambox™ by Jawbone™ Portable Wireless Speaker), twelve (12) Fourth Place Prize Drawings (WD-40 Brand Hats), and twenty-four (24) Fifth Place Prize Drawings (an 11oz can of WD-40 Specialist Rust Release Penetrant Spray). The Drawings will occur in order, one (1) First Place Prize winner will be drawn first, five (5) Second Place winners will be drawn second, three (3) Third Place winners will be drawn third, twelve (12) Fourth Place winners will be drawn fourth, and twelve (12) Fifth Place winners will be drawn fifth.

ELIGIBILITY:

The Sweepstakes are open to legal residents of the fifty (50) United States and the District of Columbia ("U.S.") eighteen (18) years of age or older, at time of entry. Employees, directors and officers of WD-40 Company (the "Sponsor") and Nuffer Smith Tucker (the "Administrator"); the Sponsor's and the Administrator's respective parent companies and subsidiaries, affiliates, distributors, and divisions; advertising and promotion agencies associated with the Sweepstakes; and, any other entity involved in the planning and execution of the Sweepstakes (collectively, the "Sweepstakes Parties"), are not eligible to enter. Also not eligible are family members of (whether living in the same household or not), and those living in the same household as (whether related or not), Sweepstakes Parties ("family members" are defined as spouses and parents, grandparents, siblings, children and grandchildren and their spouses).

By participating in the "Share Your WD-40 Love" Sweepstakes, you agree that:

- 1) You have read and understand the Rules.
- 2) You meet the Sweepstakes eligibility requirements as explained in the Rules.
- 3) You are bound by the Rules and to Sponsor's Terms of Use, Legal Notices and Privacy Policy as published at WD40.com.
- 4) You unconditionally accept and agree to comply with and abide by the Rules and the decisions of Sponsor.
- 5) Subject to you opting out, you agree to receive marketing messages from Sponsor.
- 6) The Rules shall be legally binding on you and your legal representatives, heirs, successors and assigns.

The Sweepstakes is void outside the fifty (50) United States and District of Columbia and where prohibited by local or applicable law or regulation or otherwise, and are subject to all applicable federal, state, and local laws and regulations.

ENTRY:

Participants may enter the Sweepstakes online and on mobile devices through the Revit Works platform application only. Free internet access is available at many public libraries and schools and free email accounts are available through a variety of providers. If entering through a mobile device, standard rates may apply. Participants may enter multiple times during the Sweepstakes Period. No mass-produced or automated entries allowed. Mass produced or automated entries will invalidate all entries from that participant. You must have a valid email address and household street address or P.O. Box to enter.

To enter, capture an original Photo or Video of how you use a WD-40 brand product to get your job done. Second, visit the "Share Your WD-40 Love" Sweepstakes platform found at <http://wd40love.wd40.com> to submit your Photo or Video, and complete the entry form.

Next, follow the directions to submit your Photo or Video, which should include a short caption/story (no more than 250 characters). Click the "Submit" button to complete your Sweepstakes Entry.

You may enter the Sweepstakes more than once a day, but each submission must contain a new and original Photo or Video. To submit another new and original Photo or Video to the sweepstakes, click the "Do It Again" button at the last page of the Sweepstakes platform and follow the directions to submit. Please note, if you submit more than one (1) new and original Photo or Video, you will gain another entry in the Sweepstakes.

Entrants are encouraged to share their Sweepstakes submission through Facebook and Twitter, but it is not required. To share your Sweepstakes submission on your Facebook or Twitter timelines, click the Facebook or Twitter icons that appear on the submission upload confirmation page, include the hashtag #WD40LoveSweeps and the generated link provided, both of which are automatically included when clicking on the icon for your convenience. Please note, you will not gain another Sweepstakes entry if you share your Photo or Video on Facebook and/or Twitter.

NOTE: Photo must be in .jpg, .gif, or .png format. Videos should be in .mov or .mp4 format. Your Photo "Sweepstakes Entry" includes your Photo, Photo caption/story and your completed online form. Your Video "Sweepstakes Entry" includes your Video, Video caption/story and your completed online form. By entering the Sweepstakes you understand and agree that your Sweepstakes Entry may be posted on the Sweepstakes Application, and WD-40 Brand's web properties and social media pages.

All requested information must be provided for your entry to be valid. Entries become the property of Sponsor and will not be returned. Entries and entrants may be subject to verification by Sponsor in its sole discretion. Any attempt by an entrant to obtain more than the stated number of Sweepstakes entries by using multiple/different email addresses, identities, registrations, profiles or any other methods will void such entrant's entries and that entrant may be disqualified, and any potential prize will be forfeited.

Prospective entrants are encouraged to "Like" WD-40 on Facebook and "Follow" WD-40 on Twitter, but are not required to do so to enter. By entering the Sweepstakes, each participant is indicating his/her acceptance of these Official Rules. All entries become property of the Sponsor and will not be acknowledged. Entries that are garbled, incomplete, generated by any automated means, or contains redundant content will be void.

Sponsor will moderate all entries for appropriateness, which could take up to 72 hours. An entry will not be considered complete and valid until approved by Sponsor.

In the event of a dispute regarding the identity of a participant, the entry will be deemed submitted by the authorized account holder of the email address provided. An authorized account holder is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain name associated with the submitted email address.

POSTING PHOTOS:

Sweepstakes Entries will be reviewed, approved and posted by Sponsor or Sponsor's designated Sweepstakes administrator ("Administrator"); Sponsor and Administrator's decisions are final and binding with respect to all aspects of this Sweepstakes. (Sponsor or Administrator will make best efforts to post eligible

Photos and Videos to the Sweepstakes Application within seventy-two (72) hours of complete submission.). Please note, if the Sweepstakes entry is not posted on the platform, it does not mean that they are not eligible.

By submitting a Sweepstakes Entry, entrant warrants and represents that he/she owns the Photo/s and/or Video/s that is/are submitted in the entry and is the person who took the Photo or Video. Entrant agrees that the Sweepstakes Entities are not responsible for any unauthorized use of Sweepstakes Entries or Photos or Videos by third parties. Sponsor and Administrator do not guarantee the posting of any entry and any/all posting is at their sole discretion. At any time during the Sweepstakes, even if the entry is already posted on the Sweepstakes Application, or is being considered for a prize, if Sponsor and Administrator determine that an entrant's Sweepstakes Entry does not comply with any of the Official Sweepstakes Rules, such entry may be disqualified and will not be eligible to win a prize.

Other Sweepstakes Submission Requirements: Photos and Videos must NOT (as determined in Sponsor's and Administrator's sole discretion):

- Depict dangerous or uncomfortable situations/positions
- Depict actual or perceived harm (whether intentional or not)
- Repurposed content
- Contain material that:
 - Disparages any person, Sponsor and/or any of its affiliates' products, competitors, or any of the Sweepstakes Entities, or other companies;
 - Violates or infringes upon the copyrights, trademarks, right of privacy, right of publicity or other intellectual property or proprietary rights of any person or entity;
 - Appears to intentionally duplicate any other submitted entries;
 - Is hateful, tortuous, defamatory, slanderous or libelous;
 - Promotes bigotry, racism, sexism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
 - Contains any personally identifiable information, such as personal names or email addresses;
 - Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing);
 - Promotes any activities that may appear unsafe or dangerous;
 - Is unlawful or in violation of any law;
 - Contains any nudity, sexually explicit, lewd, offensive, disparaging or other inappropriate content;
 - Is inappropriate or unsuitable to be entered into this Sweepstakes for any reason whatsoever;

- Communicates messages or images inconsistent with the positive images and/or goodwill with which Sponsor and/or the Sweepstakes Entities wish to be associated.

Any Sweepstakes Entry, Photo or Video that, in the sole opinion of Sponsor, is considered inappropriate or not suitable for publication under the Official Sweepstakes Rules may be disqualified.

SPONSOR'S PRIVACY POLICY AND TERMS OF USE:

The collection and use of entrant's information is governed by the Sponsor's Privacy Policy. To review the Sponsor's Privacy Policy, go to <http://wd40.com/privacy>. The accessing and use of the Sponsor's web sites, including <https://www.facebook.com/OriginalWD40>, is governed by the Sponsor's web site Terms of Use. To review the Sponsor's Terms of Use, go to <http://wd40.com/terms-of-use>.

WINNER SELECTION AND OBLIGATIONS/ODDS OF WINNING:

There will be thirty-three (33) Prize Drawings conducted by the Administrator from all eligible entries timely received by the end of the Sweepstakes period. The total number of eligible entries received determines the odds of winning a Prize. The total number of entries that will be received is extremely difficult to estimate. The odds of winning are also extremely difficult to estimate since Prize Winners ("Winners") will be determined by the total number of entries the Sweepstakes receives. While the following number may be far too high or too low due to estimation difficulty, as many as 10,000 entries could be received.

Prize Drawings:

The Prize Drawings will be held on or around Wednesday, March 4, 2015 from among all eligible entries timely received by the end of the Sweepstakes Period.

Winner Notification and Certain Obligations:

The individuals selected as Prize Winners will be notified by email and will be required to complete and return within a time specified in the notification an Affidavit of Eligibility, a Liability Release and, except where prohibited, a Publicity Release ("Winner Documents"). Winners may be required to provide a photograph of themselves for possible posting on one or more of the Sponsor's web sites. Failure to timely return the completed and executed Winner Documents or the return of any Prize notification as undeliverable or the inability of Administrator to verify the Winner Documents may cause the applicable Prize to be forfeited and an alternate Winner to be selected.

PRIZES:

1st Place Prize: One (1) 1st Place Prize is the Ultimate Entertainment Center, which includes:

- One (1) VIZIO 50-inch, flat screen Smart HDTV
- One (1) VIZIO Speaker System
- One (1) SONY® Blu-ray Player
- One (1) South Shore Furniture City Life TV stand

Maximum Approximate Retail Value (ARV) of \$2,000.00.

2nd Place Prizes: Five (5) 2nd Place Prizes of \$250 will be awarded. The 2nd Place Prizes will be awarded in the form of a Visa Gift Card and will be subject to the card's and the card issuer's terms and conditions and any activation conditions (including service fees, replacement fees, and expiration date).

3rd Place Prizes: Three (3) 3rd Place Prizes of one (1) Jambox™ by Jawbone® Portable Wireless Speaker. Maximum Approximate Retail Value (ARV) of \$200.00.

4th Place Prizes: Twelve (12) 5th Place Prizes of one (1) WD-40 Brand Hat. Maximum Approximate Retail Value (ARV) of \$12.00.

5th Place Prizes: Twelve (12) 4th Place Prizes of one (1) 11oz can of WD-40 Specialist® Rust Release Penetrant Spray. Approximate Retail Value (ARV) of \$4.99.

Total Approximate Retail Value (ARV) of all Prizes: \$4,053.88.

Participants are eligible for only one (1) Prize per person. No more than the Prizes stated will be awarded.

ADDITIONAL PRIZE INFORMATION/TAXES:

Prizes are not transferable or assignable and may not be substituted or redeemed for cash, except at the Sponsor's sole discretion. Sponsor reserves the right to substitute a stated Prize or portion thereof with another Prize or portion thereof of comparable or greater value for any reason. Prize Winners are responsible for any and all federal, state and local taxes on Prize value and expenses not specified relating to acceptance and use of a Prize. As applicable and as required by law, Prize Winners will be issued an IRS form 1099. The ARV of the prizes represents Sponsor's good faith determination and is final and binding and cannot be appealed. **If First Place Prize winner cannot accept prize as stated for any reason, prize will be forfeited in its entirety and may be awarded to an alternate winner.**

PUBLICITY AND ADVERTISING RIGHTS:

Except where prohibited by law, by accepting a Prize, each Winner grants the Sweepstakes Parties the perpetual and irrevocable right and license to use his/her name, voice, photograph, visual and audio likeness, oral and written statements, biographical information, address and any information or material contained in his/her entry on a worldwide basis, in any manner and in all venues and forms of media, in perpetuity, without further compensation, review or approval, including, without limitation, in and in connection with the Sweepstakes and the Sponsor's products. In addition, by entering, each Winner, except where prohibited by law, consents to being photographed, filmed, taped and/or interviewed about the Sweepstakes, without additional compensation, review or approval and to the use thereof by Sponsor of any of the results thereof in any manner and in any and all media now known or hereafter devised, and hereby releases the Sweepstakes Parties from all liability related thereto.

REPRESENTATIONS, WARRANTIES, DISCLAIMERS, RELEASES & INDEMNITY:

By entering, each participant: (a) agrees to these Official Rules and the decisions of the Sponsor and the Administrator which shall be final and binding in all respects; (b) except where prohibited, agrees on his/her behalf and on his/her agents, assignees, executors and successors behalf, to indemnify, defend, hold harmless and fully release and forever discharge each of the Sweepstakes Parties from and against any and all liabilities, costs, claims, alleged claims, demands, duties, rights, agreements, promises, damages, injuries, losses, expenses, liens and debt actions of any kind, including, without limitation, attorneys' fees, whether now known or unknown, unforeseen or foreseen, arising out of or in any way connected with, directly or indirectly, participation in the Sweepstakes, including, without limitation, personal injury or death, loss of employment, or other harm or loss of any nature whatsoever caused or contributed to by or arising out of participation and/or entry in the Sweepstakes, or resulting from acceptance, possession, quality, use or misuse of any Prize, or any portion thereof; (c) agrees that Sweepstakes parties have made no representation, guaranty or warranty of any kind related to any Prize except for any express warranty by Sponsor for any of its products received in redemption of the 4th Place Prizes; and (d) agrees that if any of these Official Rules are determined to be invalid or unenforceable, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision were not contained herein.

GENERAL:

Each participant agrees that the Sweepstakes Parties are not responsible for any errors, typographical errors or misprints in these Official Rules or any materials, including, but not limited to, the advertising, promotion or offer of the Sweepstakes or any lost, late or misdirected mail or email, regardless of the reason thereof. If the Sweepstakes or, as applicable, the fulfillment of any Prize or

of a Prize element becomes compromised, hampered, interrupted, not capable of running or being fulfilled as planned, rendered impossible of performance in any way or prevented, including, without limitation, because of any kind of human error, computer viruses, bugs, electronic, hardware, software, Internet, network, technical or telephone or mobile telephone failures, tampering, unauthorized intervention, fraud, an event of force majeure or any other cause whether created by the Sweepstakes Parties or any other entity, the user or by any of the equipment or programming associated with or utilized in the Sweepstakes, the Sponsor reserves the right, at its sole discretion, to cancel, modify, suspend or withdraw the Sweepstakes, and select the Winners from among all eligible entries legitimately received for the Sweepstakes prior to the event or events causing such action; and notice thereof will be posted at the Web Site.

The Sweepstakes Parties are not responsible and/or liable for any of the following, whether caused by the Sweepstakes Parties, the participant or by human or other error: any lost, late, incomplete, illegible, mutilated or misdirected entries, email or mail or postage-due mail; any error, omission, interruption, defect or delay in transmission or communication; viruses or technical or mechanical malfunctions; interrupted or unavailable cable or satellite systems; failures of electronic equipment, computer hardware or software; lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or entry information.

Any person who supplies false information, submits entries by fraudulent means or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any Prize will forfeit any Prize won and may be prosecuted to the full extent of the law. CAUTION: ANY ATTEMPT TO DAMAGE ANY SERVICE OR WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY VIOLATE CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR AND/OR ADMINISTRATOR MAY, AT THEIR SOLE AND REASONABLE DISCRETION, DISQUALIFY ANY PARTICIPANTS MAKING SUCH ATTEMPT AND SPONSOR AND/OR ADMINISTRATOR MAY SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) TO THE FULLEST EXTENT PERMITTED BY LAW.

A Sweepstakes Party's failure to enforce any provision in these Official Rules will not constitute a waiver of that or any other provision.

Except where prohibited, as a condition of participating in this Sweepstakes, each participant agrees that any and all disputes that cannot be resolved between the participant and any Sweepstakes Party, claims and causes of action arising out of or connected with this Sweepstakes or a Prize awarded or the determination of a Winner shall be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will a participant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental or consequential damages or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses

(if any), not to exceed two hundred fifty dollars (\$250), and participant further waives all rights to have damages multiplied or increased.

The Sweepstakes and these Official Rules, and all suits and special proceedings related thereto, shall be interpreted in accordance with the laws of the State of California. In any action, special proceeding, or other proceeding that may be brought arising out of, under, or because of the Sweepstakes and these Official Rules, the laws of the State of California shall be applicable and shall govern to the exclusion of the law of any other forum, without regard to the jurisdiction in which the action or special proceeding may be instituted. All actions or proceedings arising in connection with the Sweepstakes and these Official Rules shall be tried and litigated exclusively in the state or federal courts located in the County of San Diego. This choice of venue is intended to be mandatory and not permissive in nature, and to preclude the possibility of litigation with respect to, or arising out of, the Sweepstakes and these Official Rules in any jurisdiction other than the County of San Diego. Each participant waives any right he or she may have to assert the doctrine of forum non conveniens or similar doctrine or to object to the venue with respect to any proceeding brought in accordance with this section.

OFFICIAL RULES AND WINNERS LIST:

For a copy of the Official Rules, print these rules from our web site, or for a copy of the rules, or a list of Prize Winners, send a stamped, self-addressed #10 envelope to: WD-40® Brand "Share Your WD-40 Love" Sweepstakes; "Winners List" or "Official Rules", c/o Nuffer Smith Tucker, 4045 Third Ave., Suite 200, San Diego, CA 92103. Requests must be postmarked by Thursday, April 16, 2015 and received by Thursday, April 30, 2015. The first name, last initial, city and state of Winners may be posted to a Sponsor website or sites when feasible and practical.

Sponsor: WD-40 Company
1061 Cudahy Place
San Diego, California
92110

Administrator: Nuffer Smith Tucker, 4045 Third Ave., Suite 200, San Diego, CA 92103

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