



# WD-40 SPECIALIST® INDUSTRIAL STRENGTH DEGREASER ESTIMATED TO SAVE TUBING MANUFACTURER \$24,000 ANNUALLY

CASE STUDY

## CUSTOMER CHALLENGE

**Company Overview:** A leading global manufacturer of drip irrigation lines, tubing, and related agricultural landscaping products whose products play a vital role in agricultural production worldwide, ensuring efficient water delivery for farms and landscaping.

The manufacturing facility faced persistent equipment performance issues due to the buildup of grease, dirt, and grime on their coilers—critical machines responsible for coiling their finished product. According to the company, the previous degreaser it used left a sticky residue that attracted airborne particulates, causing:

- Increased downtime from coiler binding
- Bearing failures due to dirt accumulation
- Increased labor and maintenance costs
- Wasted product due to machine inefficiencies.

We supplied the manufacturer with a complimentary sample of WD-40 Specialist Industrial-Strength Degreaser for evaluation and interviewed its maintenance engineer about the results.

## CUSTOMER-REPORTED RESULTS

The manufacturer converted to WD-40 Specialist Industrial-Strength Degreaser, which reportedly provided superior cleaning without leaving a sticky residue. According to the manufacturer's maintenance engineer, WD-40 Specialist Industrial-Strength Degreaser effectively:

- Removed built-up grease and dirt while preventing grime accumulation
- Kept coilers operating smoothly, eliminating unplanned downtime
- Reduced bearing failures and subsequent repairs
- Improved overall equipment efficiency and productivity

By switching to WD-40 Specialist Industrial-Strength Degreaser, the facility reportedly experienced:

- Elimination of downtime caused by coiler binding
- Estimated annual savings of \$24,000 in downtime, wasted product, bearing failures, and maintenance
- Smoother, more reliable equipment operation
- Increased worker efficiency and reduced maintenance efforts.

## WD-40® Brand Solution

### WD-40 Specialist Industrial Strength Degreaser



## Testimonial

**"The WD-40 Specialist Degreaser has been a game-changer. It doesn't leave a sticky residue that collects dust and grime. Our coilers operate flawlessly, and we've virtually eliminated costly downtime. I highly recommend this product for anyone using automated strapping or banding processes." – Maintenance Engineer**